



American Staffing Association

staffing facts

jobs

We're the jobs people. Staffing companies match millions of people to millions of jobs.

- 2.9 million people per day are employed by staffing companies.
- 530,000 new jobs have been created by staffing companies over the past two years.
- 82% of temporary and contract employees work full time, virtually the same as the rest of the work force.

flexibility

The staffing industry offers flexibility to both employees and companies. People can choose when, where, and how they want to work. Companies can get the skills they need to keep fully staffed during busy times.

- 64% of temporary employees say flexible work time is important to them.
- 28% of temporary employees say they work for a staffing company because it gives them the flexibility and time to pursue nonwork interests.
- 81% of companies cite labor force flexibility as the overriding reason for employing contingent and temporary workers.

bridge

Temporary and contract work provides a bridge to permanent employment. People can try out a prospective employer and showcase their skills for a permanent job.

- 74% of temporary employees say it's a way to get a permanent job.
- 72% of temporary employees obtain permanent jobs while working for a staffing company.
- 8 out of 10 staffing customers feel that staffing firms offer a good way to find people who can become permanent employees.

choice

Many people choose temporary and contract work as an employment option. They can select their work schedules and choose among a variety of diverse and challenging assignments.

- 43% of temporary employees say needing time for family is an important factor in their job decisions.
- 32% of temporary employees prefer the alternative

arrangement over traditional employment.

- 29% of temporary employees say they work for a staffing company because they like the diversity and challenge of different jobs.

training

The staffing industry provides free training for millions of temporary and contract employees to help meet today's demand for skilled workers.

- 90% of staffing companies provide free training to their temporary employees.
- 4.8 million temporary employees received skills training worth \$720 million in 1997.
- 70% of temporary employees say they gained new skills through their assignments.

Sources: American Staffing Association, U.S. Bureau of Labor Statistics, the Conference Board

For more information, contact ASA at 703-253-2020 or at americanstaffing.net.